



We're looking for a **Product Marketing Specialist** to join our UK Group Marketing team.

If you have prior experience in a Marketing Specialist role; dealing with software product marketing and customer communications, then this could be a great new job opportunity for you.

### **About the role**

You'll join a team of 4 working on a cross group marketing strategy, with this role focusing on our product and customer communications. As Product Marketing Specialist you'll be working closely with the Marketing Manager and the Inbound Marketing Exec to ensure the effective positioning of the Cegedim Healthcare Solutions product portfolio. You will be responsible for the delivery of activities and communications that support the launch and promotion of new and existing products and services, along with customer retention.

### **The person we're looking for**

- Has experience in a Marketing and Communications role, specifically Product focused marketing
- Has a genuine passion and interest in IT/technology/software
- Is a self-starter, confident and self-assured
- Is someone who's highly organised and has great attention to detail
- Possesses excellent social, interpersonal and (written and verbal) communication skills
- Is resilient and flexible, with a strong work ethic
- Has a desire to seek professional growth

It would be really useful if you've had prior experience in the healthcare and/or technology industry, and of using Hubspot software, but it's not essential.

### **What we offer you**

You'll be part of our friendly, supportive and focused team. We promote a culture where everyone pulls together; we're really passionate about the solutions we deliver and the impact they have on healthcare services all across the UK.

We're offering a competitive salary with an excellent range of employee benefits - including matched pension, health cash plan and a well-being allowance - plus personal development and opportunities for your career progression and growth longer term. Our teams enjoy a variety of work-related events as well as regular social activities in and out of the office.

### **Other information**

This is a permanent full time position, based out of Leyland office – split home/office working. £25-30k DOE, plus our excellent benefits package

If this is just the role you've been looking for, please [apply directly](#) on our UK recruitment portal or email any queries to our recruitment team [here](#), thank you.